

Minutes of the Board of Trustees Meeting
Washington State Community College District 17
Regular Meeting
September 10, 2024 8:30am
Spokane Community College
In Person and Zoom Option

Present: Trustee Mike Wilson, Trustee Todd Woodard, Trustee Anna Franklin, Trustee Glenn Johnson, Trustee Steve Yoshihara. Also present: Kevin Brockbank, Kimberlee Messina, Jenni Martin, Linda McDermott, Nichole Hanna, Carolyn Casey, Beverly Daily, Grace Leaf, Lori Hunt, Fred Davis, Bobbi Woodral, Amy McCoy, Ward Kaplan, Alison Cooley, Lexii Locke, Piper McCarthy, Wendy Jones, Anne Mayer, Alayna Hardesty, Jacob Wizner, Kcasey Porter Carrie Culver, Breanne Riley (recording secretary).

Excused: Christina MitmaMomono, Katella DeBolt, Austin Dehlin, Abigail Affholter

Guests: John Drake, Kelsey Clegg

SCC Celebrating Student Success

Ms. Piper McCarthy introduced the presenters of the Workforce Transition team. Ms. Anne Mayer gave a review of the workforce grants that are offered in the program and the benefits of the program. Ms. Wendy Jones reviewed the Basic Need Support Efforts, which assists with supporting students experiencing homelessness, student emergency assistance grants, and the Metallica Scholars Initiative. Ms. Alayna Hardesty reviewed the impact on student experience and the goal of the program. Mr. Jacob Wizner reported that the program supported 1,396 general funding requests and 466 emergency requests for the academic year. Ms. Kcasey Porter was introduced as an SCC alum who now works in the district office as a budget analyst 3. Ms. Porter shared her story of why she decided to return to college and her experience with the Workforce Transition team. Trustee Franklin said she was incredibly inspired by the love and commitment Ms. Porter has for herself and thanked her. Trustee Franklin congratulated the team for the lives that they have impacted and then asked if there are gaps that need to be filled in bringing in community partners and if there was any way to thank and support the partners. Trustee Franklin asked if there were any funding requests that CCS was not able to fulfill. Trustee Wilson asked if CCS Foundation funds are used to support the programs. Trustee Woodard thanked Ms. Porter and asked if there was a way to engage the automotive program with the Transition team. Trustee Yoshihara thanked Ms. Porter for her determination and that he appreciated what she was doing for future students. Trustee Johnson

congratulated Ms. Porter and asked if the program could work with Commerce in the future. Trustee Wilson noted the holistic approach that was taken by CCS from the faculty and staff.

Call to Order

The Board of Trustees of Washington State Community College District 17 held a regular meeting on Tuesday, September 10, 2024. Trustee Wilson called the meeting to order at 9:00am. This was followed by the Pledge of Allegiance and roll call. It was announced that the meeting was open to the public. Individuals interested in addressing the Board were encouraged to speak up during the public comment section. The Native Land Acknowledgement was given by Trustee Johnson.

PUBLIC COMMENT

There was no public comment.

Special Introductions and Tributes

Dr. Kevin Brockbank introduced Ms. Kady Titus, who is a State Board member. Ms. Titus gave a brief personal and professional introduction to the Board. Dr. Brockbank noted that this was Trustee Wilson's last meeting as a Board member of CCS and thanked him for all that he has done for him and the College. Trustee Johnson shared that it was an honor to serve with Trustee Wilson on the Board of Trustees. Trustee Woodard noted that Trustee Wilson has left a phenomenal legacy for the Board of Trustees. Trustee Yoshihara thanked Trustee Wilson for his leadership, integrity, and stated that he will be missed. Trustee Franklin thanked Trustee Wilson for his mentorship for supporting women in healthcare and his dedication and that it has been a pleasure to serve with him. Trustee Wilson reflected on his experience with CCS and thanked the team for sharing 11 years with him.

CCS Rebranding Proposal

Ms. Carolyn Casey introduced Mr. John Cooper and Ms. Kelsey Clegg from Drake Cooper. Mr. Cooper reviewed the process of the rebranding project from start to present. Mr. Cooper showed the Trustees examples of the old brand and what was and was not working. It has been decided that Community Colleges of Spokane will now be named Spokane Colleges. Brand identity was reviewed as well as the tone of voice for Spokane Colleges. Ms. Clegg reviewed the research of the local environment and how that was symbolic to the rebranding. Ms. Clegg then reviewed the process of the symbolism for the new logo – the new logo has the Ponderosa pine on the top and the Spokane Falls on the bottom to represent both campuses. Ms. Clegg then showed examples of possible signage and swag with the new logo and colors. Trustee Franklin asked if there was perspective from the neurodiverse community about the choice of

fonts as some of the fonts were not accessible for neurodiverse individuals. Mr. Cooper reviewed the logos and mascot for the athletics department. The athletic logo was shown to the Board and the script font was explained. Ms. Clegg then reviewed the mascot logo and the importance of a strong mascot. The athletic mascot was then revealed to the Board of Trustees. The color variants for the athletic logo were also shared. Ms. Clegg then showed examples of athletic swag for athletes, coaches, and fans. Color palette, graphic elements, and typography were then reviewed. Trustee Yoshihara asked about coloring for the athletic hats and he said that he thought it looked great. Trustee Wilson thanked Drake Cooper for their presentation and asked the executive committee to share their comments about the project. Trustee Woodard shared how the process by Drake Cooper was very thorough and the final product will help to deliver Spokane Colleges as being the best kept secret in Spokane. Trustee Johnson shared that he was very pleased by the product that was developed from the team. Trustee Wilson noted that the brand presents Spokane Colleges as a community of colleges that also distinguishes the separate colleges at the same time. Trustee Woodard moved to approve the rebranding recommendations from the Executive Branding Group as presented today. This included the new system of logos for our district and colleges, a new athletic logo, and a new image for our mascot, which was seconded by Trustee Johnson and approved unanimously by the Board.

Executive Session

Executive session will convene for approximately 20minutes and is scheduled to end at 10:25am.

The meeting reconvened at 10:30am.

CONSENT AGENDA

Being no objections, the consent agenda was entered into the record. Topics included the following:

- a. Minutes of the July 162024, Work Session and July 29, 2024 Special Meeting
- b. Capital Projects Status – Ms. Nichole Hanna
- c. Budget and Expenditures – Dr. Linda McDermott
- d. Head Start Updates – Ms. Bobbi Woodral
- e. Admin Procedures – Mr. Fred Davis & Ms. Amy McCoy

The motion to approve the consent agenda was so moved by Trustee Woodard, seconded by Trustee Franklin, and approved unanimously by the Board.

President's Report

Dr. Jenni Martin, President of SCC, reviewed the theme for the upcoming academic year. Alignment of committee work has been a priority for the start of the year for SCC. Dr. Martin reviewed the active plan to achieve students having access to supporting educational goals. The innovation project work will begin in the Fall Quarter at SCC. SCC will also be looking at funding sources for further access to support the work that they are committed to. Dr. Martin introduced Mr. Patrick Tanner, VP of Student Services and Julie Parks, VP of Workforce Development to the Board of Trustees. Trustee Franklin asked about serving the underestimated communities of Spokane and how updates will be presented to the Board. She then asked if students that are working on the councils will receive a stipend, or any kind of support, as they are taking time out of their schedule to participate.

Dr. Kimberlee Messina, President of SFCC, reviewed the priorities of SFCC in the upcoming year. Dr. Messina shared that employee retention is one of the goals and then reviewed the efforts that SFCC is taking to achieve that goal. Dr. Messina reviewed the impact that students have had on the government portion as well as the strategic equity plan. Another goal is to increase enrollment through retention and outreach. Trustee Franklin asked about traditionally marginalized student enrollment rates. Trustee Woodard asked what SFCC hoped to accomplish with the Gonzaga grant.

Chancellor's Report

Dr. Kevin Brockbank, Chancellor gave a brief report of the reorganization that has been completed at CCS. He introduced Mr. Fred Davis, who is the new Chief Human Resources Officer and Ms. Melanie Rose was introduced as the upcoming CIAEIO. Dr. Brockbank recognized that this was Ms. Casey's final Board meeting and that her knowledge and expertise will be missed. Dr. Brockbank reviewed the new duties of Ms. Grace Leaf and Ms. Nichole Hanna. Dr. Brockbank praised Dr. Linda McDermott and shared that his plan is to appoint her permanently as CFO. He then shared that this was Ms. Amy McCoy's last Board meeting and that Head Start and Athletics will now be directly under the office of the Chancellor. Dr. Brockbank then reviewed the new goals for the Chancellor's office.

Alert of Tenure Consideration

Mr. Fred Davis, CHRO, reported that David Shotwell is in his 8th quarter of tenure review and will be considered for tenure appointment in November.

AHE Report

Ms. Beverly Daily, shared that faculty is excited to start the Fall Quarter.

Faculty Report

Ms. Katie Satake, shared that Mr. Jeffrey Bagwell was invited by Gonzaga to give a lecture to campus community as part of the Socratic Society. Ms. Amy Anderson published an article and the link to the article was included in Ms. Satake's written report.

WFSE/Classified Staff Report

Ward Kaplan, noted that the bargaining for classified staff has not gotten the results that they have hoped for and classified staff will be holding a walk out today at 12:00pm to fight for better wages. Mr. Kaplan reviewed the turnover due to the low wages that are being offered for classified staff. He also recently attended the International Ask Me convention in Los Angeles where he spoke in favor of having a resolution to make community colleges free.

Alison Cooley, reported that classified staff at SFCC have been working all summer to get the campus ready for the Fall quarter. Dr. Blake spoke to classified staff for a professional development workshop and the staff appreciated the event.

Student Government Report

Lexii Locke, SFCC, reported that it was very nice to see how much the incoming SFCC ASG team was able to network with other student leaders. Ms. Locke shared that there has been work with the deaf population at SFCC. Ms. Locke also noted that she is in the research stage for a potential grant that would offer resources that students can apply to for vision care coverage. Ms. Locke shared that the team is very dedicated to what they can do to improve student life at SFCC.

Board Report

Trustee Wilson reviewed the 2024-2025 Board goals that have been established. Trustee Wilson then noted that the Chancellor goals have been established and will be shared at the upcoming Fall Convocation. The chancellor's contract has been reviewed and a 3-year contract has been established for Dr. Brockbank. The motion to adopt and approve the chancellor's contract was so moved by Trustee Woodard, seconded by Trustee Franklin, and approved unanimously by the Board. Trustee Wilson noted that the Board will need to find his replacement for the Head Start committee as he is retiring at the end of month. Trustee Todd Woodard will now be the Chair Elect of the Board of Trustees.

Adjournment

Being no further business, the meeting adjourned at 11:18am.