

Minutes of the Board of Trustees Meeting
Washington State Community College District 17
Regular Meeting
November 15, 2022 8:30am
In Person and Zoom Option

Present: Trustee Glenn Johnson, Trustee Mike Wilson, Trustee Beth Thew, Trustee Todd Woodard, Trustee Steve Yoshihara. Also present: Christine Johnson, Kevin Brockbank, Greg Stevens, Lisa Hjaltalin, Kimberlee Messina, Amy McCoy, Carolyn Casey, Lori Hunt, Grace Leaf, Nikki Hall, Brenda Martinson, Jared Anthony, Linda Beane-Boose, John Gillette, Bobbi Woodral, Heather Beebe-Stevens, Katie Satake, Christine Momono, Carla Naccarato-Sinclair, Beverly Daily, Brandon Stalling, Gordon Hester, Breanne Riley, (recording secretary).

Excused: Katella DeBolt, Daniel Yeromenko, Emily Yates

Guest: Gordon Hester

Celebrating Student Success

SFCC Spokane Falls New Faculty Academy was presented by Mr. Jared Anthony and Ms. Linda Beane-Boose of SFCC. Dr. Kimberlee Messina introduced the SFCC team that would be introducing the New Faculty Academy and gave a brief background of the program. Ms. Beane-Boose gave an introductory of the academy and explained that SFCC wants the new faculty to feel that they belong at SFCC the same way that students feel they belong at SFCC. Ms. Beane-Boose stated that the outcomes have been positive and a better sense of belonging makes a stronger, happier, and more resilient faculty.

Mr. Jared Anthony stated that it was an honor and a privilege to be able to share with the Board of Trustees about the New Faculty Academy and he gave a brief history of his employment at SFCC. He stated that currently SFCC is in the ninth week of the New Faculty Academy and it is going well. Mr. Anthony noted that he was joined at the meeting by members of the academy and that there are currently fifteen members from several different departments. Mr. Anthony stated that the goal is to connect with the students as they share their struggles and what they are going through in their lives so that the students will see faculty as partners.

Mr. Anthony shared that the program had a visit from the CCS eLearning team and they focused on the best techniques and practices for using Canvas. Mr. Anthony reviewed the most recent meetings with Dr. Jennifer Barson, Dr. Michelle Pearson,

Craig Rickett, Disability Access Services Peer Services, and the Associated Student Government. Mr. Anthony then reviewed midterm check-ins and the different ways to conduct the midterm check-ins and how to make it the best experience that a student can have. He also noted that institution equity gaps have been a focus at the academy and looking at ways to interrupt and close those gaps.

Trustee Johnson requested to hear from the different faculty members present who have been attending the New Faculty Academy. Mr. Anthony introduced Mr. Mark Neufville, who gave a brief history of his educational journey at SFCC. Mr. Neufville explained that has been teaching at SFCC for nine years and there are things that he has learned while attending the New Faculty Academy that he did not know existed on campus. Ms. Tiffany Fulkerson then introduced herself, she is an anthropology instructor and this is her 1st year teaching at SFCC. Ms. Fulkerson was also a former SFCC student and gave a brief description of her educational journey. Ms. Fulkerson stated that it felt like coming home to SFCC and that she is grateful for the New Faculty Academy in that it has made her a stronger instructor and it is a way to connect with her students. Ms. Cozette Phillips then spoke to the Board, she is an instructor in the Art department at SFCC and is also the gallery program director. Ms. Phillips stated that she is excited to have been given a platform to educate, inspire, and inform students. The academy has been an exciting opportunity and she has never experienced a college atmosphere that has been so supportive with a strong sense of belonging on campus. Mr. Brandon Stack then spoke to the Board of Trustees, he is a new annualized history instructor at SFCC. Mr. Stack gave a review of his journey to SFCC. Ms. Heidi Moser introduced herself and she is a new instructor at SFCC who most recently came to SFCC from the healthcare industry and is new to teaching. Ms. Moser noted that the New Faculty Academy has created a sense of belonging and every session she has attended she has walked away with tools to be more successful with her students. Ms. Gigi Fox is a graduate of SFCC and is currently an annualized faculty counselor at SFCC. Ms. Fox stated that it has been invaluable having the experience with the New Faculty Academy and that it has given the faculty a safe place to ask questions and get feedback. Ms. Fox noted that she has loved the opportunity to come together in the classroom and communicate with her colleagues. Ms. Megan Guthrie Martinez is a physical therapist assistant and athletic trainer who is on tenure track. Ms. Guthrie Martinez has been working at SFCC for 2.5 years and began at the beginning of the pandemic. The people and the program are the reason why she came back to this program. Ms. Guthrie Martinez gave a brief history of her journey to teaching at SFCC and stated that she wanted to return to SFCC because of her love for the college. Ms. Guthrie Martinez said that with the academy she has found support and has learned more about herself and making the experience for her students so much more valuable and equitable. Trustee Johnson noted that he taught at WSU and

he wished that they had a program like this while he was teaching. Trustee Thew thanked all of the instructors and asked how long the academy class is, if it is for a quarter or a year. Trustee Wilson stated that Mr. Anthony has created a positive atmosphere and that it was fun to watch his team and be invigorated by him. Trustee Wilson explained that the Board members have worked on re-writing the mission statement and the focus on the students and he has never seen a better example of that than what was presented at the meeting. Trustee Woodard thanked the parties for presenting and noted that the culture of the institution at CCS is different and thanked the team for perpetuating the unique culture that is so important at CCS. Trustee Yoshihara stated that he appreciated the leadership and what the faculty had displayed with each other is an example to their students and thanked them for their work.

Call to Order

The Board of Trustees of Washington State Community College District 17 held a regular meeting on Tuesday, November 15, 2022. Trustee Johnson called the meeting to order at 9:08am. This was followed by the Pledge of Allegiance and roll call. It was announced that the meeting was open to the public. Individuals interested in addressing the Board were encouraged to speak up during the public comment section. The Native Land Acknowledgement was given by Trustee Johnson.

PUBLIC COMMENT

There were no public comments. Dr. Johnson noted that Brandon Stallings is present for Emily Yates.

CONSENT AGENDA

Being no objections, the consent agenda was entered into the record. Topics include the following:

- a. Minutes of the September 20, 2022, Regular Meeting
- b. Capital Projects Status – Mr. John Gillette
- c. Budget and Expenditures – Ms. Lisa Hjaltalin
- d. Head Start Updates – Ms. Bobbi Woodral
- e. Admin Procedure – Ms. Amy McCoy

Ms. Bobbi Woodral, Director of Head Start, gave a report on enrollment and the recruitment activities for Head Start. Currently there is a lot of emphasis on enrollment efforts at Head Start. Head Start has continued to sit at about 50% enrollment at all sites and she then reviewed some of the issues with enrollment. Ms. Woodral stated that new efforts have been made with more branding and recruitment

activities in the community. There has been a new program created called Career Head State and she gave a brief review of the program. The staff at Head Start have been excited in the last several months and have gotten the most hits on their Facebook since 2015. Ms. Woodral explained to the Board that there is a lot of activity to try and increase the staffing and that this emphasis has been very important. Ms. Woodral then noted that they are excited about the new opportunity and that Trustee Thew had reached out to Senator Billig and he responded with his appreciation. Trustee Johnson asked when they will learn as to when the waivers will be in place. Trustee Woodard asked if Head Start utilized work study students and if so how many. Trustee Thew wanted to share that Ms. Woodral has done a fantastic job of relating what her staff does and that last Tuesday Trustee Thew attended the Parents Policy Council meeting and was impressed to see that Ms. Woodral and her staff did not just educate the children but the parents as well. Trustee Thew noted that they are aware of the hiring and the budget. Trustee Wilson asked about the depth of a background check for Head Start employees upon hire.

John Gillette, Director of Facilities, gave a report on the approaching of end the of biennium and that CCS is fully encumbered and under contract with their funding, which he stated he is very comfortable with. Mr. Gillette did note that there are still supply chain issues that are being experienced and that the situation is not getting any better. CCS has asked for relief with the state board due to supply chain issues and they have been successful in that effort. As the biennium is coming to a close, they are currently not in a bidding process. Mr. Gillette shared that the Fine Arts building at SCC is going to be tented in an effort try to keep it heated and move on with the interior construction during the winter. Trustee Johnson commented that with the airport terminal they order the steel needed very early and the supply chain issues are very bad with not much relief in sight. Trustee Woodard noted that there is an 80-week lead time for electrical switch gears. Mr. Gillette noted that when dealing with the biennium it makes it very complicated, but the staff has done a great job of coordinating with the campuses and keeping them informed. Trustee Johnson said he is glad that the state is listening to them in their need for more time on projects. Trustee Wilson noted the admin procedure 2.30.05 was being addressed today and that it addresses working in the heat.

Ms. Amy McCoy, Chief Compliance Office, stated that she appreciated the support on admin procedure 2.30.05 and that L&I is changing the policy and that the information was shared with staff this summer and they do care about the health and safety of employees.

The motion to approve the consent agenda was so moved by Trustee Wilson and seconded by Trustee Thew and approved unanimously by the Board of Trustees.

Chancellor's Report

Dr. Christine Johnson, CCS Chancellor, has asked Mr. Jim Fitzgerald to give a briefing of athletics in lieu of her report.

Jim Fitzgerald, Director of Athletics, gave a review of the fall sports that had just finished. The women's cross-country team traveled to Tacoma with the men and they finished third and the men finished in second place. The women's soccer team won the championship in Port Angeles where they defeated the first place ranked team in their conference. Mr. Fitzgerald shared a story that came from the SCC men's basketball team. An SCC men's basketball player recently transferred from Nebraska and he is a very positive person for the campus and the team. The young man mentioned to one of his teammates that he has had a tough upbringing and that his brother and uncle recently passed and he needed to fly to Nebraska to attend the funerals but his parents were on a fixed income. The team later presented him with a plane ticket so that he could fly home and Mr. Fitzgerald stated that it was humbling to watch fifteen basketball player's cry. Mr. Fitzgerald noted that the athletes are different at SC and also emphasized that it is not just wins and losses, but it is also how the students have high character.

Dr. Johnson wanted to congratulate the team and wanted to acknowledge that Ms. Brenda Martinson will be leaving CCS where she has had a great career and that she has been a problem solver and peace maker. Dr. Johnson noted that Ms. Martinson had been through a lot of changes during her time at CCS and she always stated that it will work out and it has always worked out with Ms. Martinson – she had always watched out for her fellow employees and always had the students as her priority. Dr. Johnson wanted to take a minute to thank her for being an exemplary employee. Trustee Johnson stated that he was lucky to be on Ms. Martinson's team when they worked on strategic planning.

Dr. Kevin Brockbank, President of SCC, listed the group of new faculty members in the report – there are 18 new faculty members at SCC. An enrollment report was included for the meeting, but it was not accurate – it shows enrollment down but SCC is actually up by 5%. There is a dramatic increase in ESL students and that is a large reason for the enrollment increasing. Last fall there were 369 ESL students and currently there are 889 students, so that is an increase in 500 students. Dr. Brockbank stated that the increase has been great for campus and the campus is bustling. Dr. Brockbank then reviewed the makeup of ESL student last year compared to the current year. Dr. Brockbank reviewed that there are two programs in the ESL program – education track and community track and the community track was designed to help

individuals to adjust to life in the United States. Dr. Brockbank reviewed the percentage of students that have educational degrees and what degrees the students hold. Dr. Brockbank explained that they also survey the students on what their interest are in field wise. Dr. Brockbank explained that there is an emphasis on how to transition the ESL students into society and help them to work and make the next transition. SCC is working with the Spokane Council to submit a grant for the students designed to create a space at workforce council and SCC to provide various guidance for the student and they are very excited to hear about the first letter of interest for that grant. SCC can take the extra 800 students in the ESL program and inject them into the workforce and that will help with the Spokane labor market. Trustee Wilson stated this was an encouraging report and it would be a great article to get into the newspaper. Trustee Wilson also shared that there is a division of Catholic Charities that helps with legal services and that if students are in need of legal services that they are available through their program for no to little cost. Trustee Johnson asked if the students that are coming to campus are using the Spokane bus system. Trustee Thew stated this was a great report and asked if ESL was in the same funding as ABE. Trustee Woodard asked if certifications were a part of the ESL program.

Presidents Report

Dr. Kimberlee Messina, President of SFCC, stated how grateful she is to the new faculty team and that when looking at enrollment and equity data the efforts that the faculty are making are reflective. For the fall enrollment SFCC is down 1.8% but winter enrollment is up from last year. Trustee Yoshihara asked what overall enrollment in the country is as far as declining enrollment. Dr. Messina did note that community colleges were hit the hardest of all higher education in relation to enrollment decreases. Trustee Thew thanked both presidents for talking about enrollment and that enrollment was present at the ACCT meeting and one of the workshops mentioned that outreach to dropout/former students came up and asked if CCS does this as well. Dr. Brockbank noted that there is a specific comeback campaign focused on students that have been lost in the last few years and that both colleges are more intentional in doing things to create outcomes as opposed to being reactionary. Trustee Thew thanked both presidents for showing who the new faculty was as they go forward with the ongoing tenure process.

Trustee Johnson was notified that in the minutes from the previous meeting a correction needed to be made that the audit was done by Davis Farr and not Moss Adams. The motion to approve the change was so moved by Trustee Thew, seconded by Trustee Wilson, and approved unanimously by the Board.

Annual CCS Foundation Report

Gordon Hester, Foundation Board President and Heather Beebe-Stevens, Foundation Executive Director, reviewed that a new memo of understanding will

be replacing the memo from 1983. Mr. Gordon Hester is the current board president and has been serving for ten years. Mr. Hester stated that this program is working to change students lives and it has been a humbling experience to work with the program. The Foundations fiftieth anniversary was recently celebrated and they have given over 10 million dollars in scholarships and over 10 million dollars in program support for students. The Foundation is currently working on their strategic plan and one goal is to increase the number of students that they have meaningful interaction with to 75,000 per year, which is almost double. Mr. Hester shared the fiftieth anniversary Foundation video with the Board of Trustees. Ms. Beebe-Stevens reviewed some of the speakers in the video and the roles that they have played and that between all six of the speakers all 50 years of the Foundation were represented. Trustee Wilson stated that he had never seen a four-word mission statement mean so much and that is a great mission statement. Trustee Wilson thanked Mr. Hester for his work and noted that he is in the search committee for the new chancellor and thanked him for that as well. Trustee Woodard stated that the Foundation is an asset for students and loved the quote that there is no room for egos. Trustee Woodard took a moment to recognize Ms. Beebe-Stevens and that she is a phenomenal executive director. Trustee Yoshihara thanked Mr. Hester for all of his support and Trustee Johnson thanked both Mr. Hester and Ms. Beebe-Stevens as well. Ms. Naccarato-Sinclair shared that she was with CCS in the 1970's and the controversy of the Foundation and she commended Ms. Jamie Johnson for her work at that time with the faculty and to convey the message of the Foundation.

Break

Trustee Johnson reconvened the Board of Trustee meeting at 10:25am

CtcLink Update

Grace Leaf, Chief Information Officer and Amy McCoy, Chief Compliance Officer, Ms. Grace Leaf reviewed what ctcLink was and what it does and offers for faculty, staff, and students. Ms. Leaf explained that the scope included campus solutions, human capital management, financial management, ctcLink portal, Oracle Business Intelligence, and additional solutions. Ms. Leaf reviewed the ctcLink executive leadership committee. Ms. Leaf gave a brief overview of the timeline of CCS and the journey of ctcLink within CCS and noted that CCS was a pioneer college in the release of ctcLink.

Ms. Amy McCoy reviewed the WACTC-Tech Strategic Technology Advisory Committee and that earlier this year they proposed a set of guiding principles and operations governance models. Ms. McCoy noted that currently all colleges have gone live with ctcLink and the model and principle have been approved. There are a number of CCS employees that are actively involved with the new governance model and the purpose of

the group is to get all of the colleges together to be involved in the decision making but also to ensure that the colleges have ownership. The group is seeing a lot of enhancement requests and working on getting them vetted. Ms. McCoy noted that it is a thoughtful and intentional process of how to improve the system. Ms. McCoy explained that business process analysis are actively being engaged and that it has been helpful to have experts involved so that they can share their knowledge with others for the system. Ms. McCoy explained that she is the CCS college leader and primary contact with SBCTC for college related matter. Ms. McCoy added that it is extremely important to keep the students at the forefront when making decisions and not to just look at what is efficient and effective. Ms. McCoy reviewed how it is that the new governance is working and noted that what was asked in the past is no longer needed because of the changes. Ms. McCoy added that the attempt to make the decision-making process has become more transparent. Currently every college in the system is on the same version of People Software but not all colleges have turned on the modules and process – she explained why this happened and why the modules were not added and how the team has been strategizing on the best way to work on this issue. SFCC has volunteered to participate in Guided Pathways interviews in order to help SBCTC understand how ctcLink can better support the efforts. Ms. Sara Covington has volunteered to be on the Proposed Process Alignment Workshop sub-committee and reviewed why that was important. Ms. McCoy reviewed that there will be discussions with all of the colleges to review where improvements can be made and look at where the area of concern is – mainly if would be a ctcLink concern or a processes concern. Ms. McCoy said there is still a lot of work ahead, but she is hopeful that the state board is understanding of what some of the challenges are.

Ms. Leaf reviewed the Base Data Replication Package. She described that ctcLink is similar to an induction burner and not all pots work on that same burner – there was a data architecture that was created to ensure data integrity. Trustee Johnson noted that it was nice to hear a positive report in relation to ctcLink. Trustee Woodard asked that in terms of trusting and verifying data if a third party is brought in to audit and if so, how often does that occur. Trustee Wilson commented that it is great that so many CCS leaders are on the committee and that their voice is important. Trustee Johnson noted the new executive director of the state board is Paul Francis. Ms. Naccarato-Sinclair added that CCS was the first to work with ctcLink and that there are still issues, for instance with pay, and that with Mr. Francis there will be a meeting with him to go over issues that have arisen. Ms. Leaf noted that in terms of structure CCS has a shared OneNote where all information will be stored and accessible to all of the team throughout CCS. Dr. Johnson added that the state system is charging more than in the past and it matters to CCS in that if CCS is paying a considerable amount more they need to be held to a higher level of accountability. She noted that the cost is worrisome to CCS as it is impacting the district wide budget. Ms. Lisa Hjaltalin told

the Board she does not have the report of the numbers before her today in regard to ctcLink cost but can present it to the Board at the next meeting. Dr. Johnson noted that some of the money was supposed to be returned but it has not been returned and that more costs have been added. Trustee Johnson asked if CCS is using all of the modules that are available and if that was part of the cost increase. Trustee Thew noted that it had been her understanding that all colleges would be on the same page and ask for clarification if colleges are now able to opt out of certain modules. Trustee Woodard commented that this week he planned to attend the ACT conference and that he did not see a ctcLink update on the agenda and will send a message to Mr. Francis inquiring about this. Trustee Thew asked Ms. Hjaltalin what the impact internally has been to her department and if ctcLink has made internal operations more expensive and if so by how much. Trustee Thew said that she hoped Dr. Messina and the committee will be addressing the issue of the internal cost that is affecting the budget office. Trustee Thew noted that it may be helpful for SBCTC to have everyone on the same page but it does need to be noted how much it is costing CCS. Trustee Woodard stated that he is curious to know if it is not just CCS being affected but all of the other colleges across the state. Dr. Johnson noted that there are bigger issues that remain in terms of higher education financing at the state office and that it may be helpful for trustees to bring the issue to the state level.

AHE/Faculty Reports

Carla Naccarato-Sinclair, AHE President, reported that she wanted to acknowledge the New Faculty Academy and wanted to thank Dr. Messina as it was her idea. She stated that it may be beneficial for some of the Board members to go and spend some time with the academy members. Ms. Naccarato-Sinclair shared that on Dr. Brockbank's campus Angela Rasmussen continues to meet with the tenure group once per month and that the Board members can meet with them as well. Ms. Naccarato-Sinclair wanted to give credit to Mr. Neufville as he began his career at SFCC as an adjunct and was excited to have the chance to get involved with cyber security. Ms. Naccarato-Sinclair shared that there will be training on public records at the end of the month for the AHE executive team and some senators. AHE is now preparing for the legislature and the governor's budget is approaching. Ms. Naccarato-Sinclair shared that AHE is working on a project called salary gains and wanted to commend Dr. Johnson in that they had a discussion on the importance of tenure and salary and this study has showed that under Dr. Johnson some great gains have been made. Ms. Naccarato-Sinclair noted that at the state level it has been commented on how Spokane gets along so well and she thinks it is because of the collaboration between herself and Dr. Johnson. Trustee Wilson said that he was glad to hear the last comment and that the relationship between management and leadership is unique and that will be something that the board will look at while looking for the new chancellor.

Faculty Report

Christine Momono, SCC, presented an update for the extension sites and shared that Ms. Karen Waite and Ms. Linda Keys have worked with ABE, ESL/GED to create a scavenger hunt to help to acquaint the non-credit students on campus. Ms. Momono noted that it had been a joyful experience for all the students, and has helped bring the students to the library, which librarians are happy about. Mr. Sam Stephen, who is a counselor at Colville, had a success story to share. The Colville campus had a student that started with them in the spring of 2019 and started working towards their GED. The students struggled with testing and life obstacles but kept going. The student switched to the high school plus program in Fall 2021 and she then discovered that she had been diagnosed with cancer. The student almost did not finish but she persevered, and she was able to complete her degree and will be attending SFCC next quarter. Ms. Momono mentioned Ms. Rabab Nemriu-Weber is an online instructor and reported that they had an effective discussion on cheating and plagiarism and that she initially thought the conversation would be five to ten minutes, but it ended up being longer. Ms. Ivy Hall teaches a lower level ESL class and reported that teaching students phrases in English has created more community opportunities for her students, including one student who said that her neighbors now communicate with her and invited her in for tea. Ms. Momono shared a story about a student from Afghanistan and her journey of fleeing Afghanistan to come to the U.S. and study English. While this student has been pursuing her degree her family is still secretly maneuvering through routes of Afghanistan to stay safe and that it is her hope that her family will join her here. Ms. Momono shared a story of an Afghani woman who was in the military in Afghanistan who wants to be a boxer and pursue her degree at the Community College and that Voice of America recently went to her classroom and did a clip and honored her. Trustee Thew wanted to acknowledge that Ms. Momono has been chosen as the Deccio Equity Award winner for CCS.

Katie Satake, SCC, thanked Trustee Thew for mentioning Ms. Momono and her Deccio Equity award. Ms. Satake discussed SCC Anatomy and Physiology faculty member Mr. John Schmidt and his report on Ms. Jaye Hopkins, who is an SCC Chemistry instructor. Ms. Hopkins traveled to Washington DC to present the outcome of the NSF science scholar. Mr. Hopkins also reported that Ms. Suzanne Bassett and Ms. Nita Rektor of SCC coordinated undergraduate research projects over the summer. Mr. Hopkins wanted to also celebrate Mr. Vincent Jobondo, who is an SCC Physics instructor, who traveled to Kenya where he assisted in donating food to a women's group, helped organize and build a home for a disabled man, and participated in local peace and security meetings. Ms. Amy Anderson reported that Speak Out hosted the annual Student Success Day at SCC and it was a great success. Mr. Ben King reported that the Math department has been working hard to reach out to students and they are

focused on getting students enrolled in the appropriate math classes. Mr. Paul Petretee in the automotive program reported that October 15th the students hosted the Car Care Fair and during the fair the community members were able to bring in cars to be inspected by the students and that the students saw over 100 cars that day.

Brenda Martinson, Washington State Federation of State Employees

Representative, stated she had been honored to be at CCS for the last eight years and wanted to thank the CCS classified staff for believing in her. Ms. Martinson thanked Ms. Naccarato-Sinclair for the last years that they were able to partner and make CCS better for faculty and staff. Ms. Martinson shared that Ms. Nikki Hall will be the Washington Federation representative for the board of trustees. Ms. Hall was the Washington shop steward last year and Ms. Martinson shared that she has a great spirit and asks good questions and that it had been great to see her advocate for the CCS staff. Ms. Hall introduced herself and shared her education and work history at SFCC. Ms. Martinson noted that after listening to the student success report it would be great if there was a similar mentorship program for classified staff. Ms. Martinson then shared that lobbying would start in the first part of January and there is an opportunity for classified staff to do lobbying training. Trustee Johnson thanked Ms. Martinson for her service at CCS.

WFSE/Classified Staff Report

Christine Burge, SCC Classified Representative, reported that historically Adult Basic Education student enrollment processes have been heavily form-dependent and have required a lot of manual processing, with the result being a lag in student registration and access to essential student services. Ms. Burge reported that with the shared goal of more equitable enrollment options for the ABE student population, and in conjunction with ABE curriculum changes, staff from the ABE division including Brenda Martinson, Stoja Saric and her team, and Isabel Evans, Jennifer Achziger and Ms. Burge herself have been working since the summer of 2020 to test, pilot, and expand self-enrollment in ctcLink with deskside support for the ABE students. Ms. Burge stated she was excited to report that since November 2nd ctcLink has seen over 1000 separate ABE enrollment transactions. Mr. Burge noted that the ABE students can now have the same access to and ease of registration that the college level student population has, resulting in real time enrollment and that means students gain access to needed services more quickly and it introduces them to tools they will use should they transition to collegiate level classes. Trustee Johnson thanked Ms. Burge and that it was great.

Trustee Johnson referred to Ms. Carolyn Casey and acknowledged that the marketing department has received many awards. Ms. Casey shared with the Board that the transfer marketing campaign at CCS has won gold and will be entered into a national competition. Ms. Casey also shared that the digital landing pages have won gold where

the marketing recruits are sent and a silver metal for the digital marketing pages for Amazon recruitment. Ms. Casey reported that the ABE recruitment campaign won a silver metal as well as the campaign featuring Sasquatch with the statement “college education is not as elusive as you think” won a metal in social media marketing. Ms. Casey noted that she is proud of the work that her team had done and that it is showing good results. Trustee Johnson stated that it was outstanding.

Student Report

Daniel Yeromenko, SCC ASG President, Trustee Johnson noted that Mr. Yeromenko was not present but his report was included in the packet.

LeAnna Stallcop, SFCC ASG President, shared that it had been slow in the ASG office and the quarter is wrapping up. Ms. Stallcop shared that two weeks ago the activities team went to the National Association for College Activities and they are planning the next events for the upcoming quarters. The ASG team will be holding a cold weather gear drive that is focused on collecting cold weather gear for local charities. There will be a Thanksgiving dinner next Monday that is open to the entire campus and will go until the food runs out. Ms. Stallcop shared that there was a visit from the New Faculty Academy to talk about a potential collaboration between the New Faculty Academy and ASG and the focus would be in providing more opportunities for faculty and students to connect. Ms. Stallcop shared that there will be some events before the end of the quarter in an effort to help students decompress.

Board Report

Trustee Johnson began his report with calling for a motion to begin the process of Chancellor Dr. Christine Johnson to be designated as Chancellor Emeritus when she retires and the process to be designated to Greg Stevens. The motion to begin the process was so moved by Trustee Johnson, seconded by Trustee Wilson and so moved by the Board of Trustees with the official action to be taken at the December Board of Trustees meeting. Trustee Johnson shared that Chancellor Johnson won the National CEO Award of the year at the ACCT conference in New York. Trustee Thew shared that Dr. Johnson won the lifetime achievement award for Equity. Trustee Wilson noted that while in New York he was able to attend many sessions and that he is going to create a written report and send it to Dr. Johnson and they are appreciative of being able to go. Trustee Wilson stated that there is no surprise that Ms. Casey received all of the awards she did and thanked her for her assistance in writing the nomination for Dr. Johnson. Trustee Woodard stated that he is looking forward to the upcoming ACT Conference and that it was incredibly rewarding and gratifying to be with Dr. Johnson

while she received her award. Trustee Johnson noted there had been a number of members from CCS that attended the Government to Government Summit meeting, which was a meeting of tribal council members from Eastern Washington tribes and Eastern Washington community college trustees, presidents, chancellors, and diversity officers and it was designed to improve collaboration and communication between colleges and tribes.

Executive Session

There will be no executive session.

Potential Action Generated from Executive Session

No action was taken.

Adjournment

Being no further business, the meeting adjourned at 11:41am